



### Executive Summary

*Office based VOIP  
telephone system*

Call queuing

*Unified messaging*

Call waiting

*Conference centre*

On demand call  
recording

## A plain old telephone system

Our client choose PebbleTree to implement their office telephone system; a choice that was made in competition with major vendors such as Cisco and Avaya.

So why choose a much smaller organisation over well established market leaders? The answer is simple: cost, capability, scalability and future proofing.

We implemented the Asterisk GNU platform for our client implementing a rich feature set that they would struggle to find with other vendors, except with top of the range products. As Asterisk is licensed under GNU, it enables us to spend money for our client where it matters.

Every office needs an IP connection for web and email. By leveraging the existing connectivity and choosing a carrier that could deliver both voice and data over IP, we halved the cost of incoming lines for our client as well as reducing the cost of their outbound calls.

The benefits don't stop there. Extending the same features out to our clients remote office in the US by leveraging the Internet, our client is able to make inter-office calls for free as well as transferring calls as easily if sitting next to one another.

Choose VOIP. Choose PebbleTree.

### Successes

*Reduced TCO*

Ease of integration

*Feature rich  
implementation*

Ease of inter-office  
collaboration

*On time*

On budget